



# 2019 Window Dressing Competition

## Entry Form

### THEME: Ode to Winter

The Grenfell Henry Lawson Festival of Arts Window Dressing Competition has historically been an ideal opportunity for local business, to showcase Grenfell's premier Festival.

The 2019 overall Festival theme is Ode to Winter and we are carrying this theme through to the Window Dressing Competition. What is 'Ode to Winter' you ask? An ODE is a poem that can be sung or used as an address in an exalted style. The word ode (from Ancient Greek) is a type of lyrical stanza. It is an elaborately structured poem praising or glorifying an event or individual. WINTER is the coldest season of the year, and when the Festival is held. The name comes from an old Germanic word that means "time of water". This theme will lead to some spectacular window displays. Think winter sports: involving snow/ice -tobogganing, skiing, ice skating, hockey, winter Olympics, rugby. Or Winter clothes: coats, jumpers, scarves, jackets, hoods, warmth from local fibre wool, boots. Or Winter crops: wheat oats, barley, winter vegetables, winter food like soups, stews. Or Winter inside: warm fires, Christmas in Winter...Utilise the theme; don't be afraid to be creative and have fun with it. We don't want this to be a chore, we hope it will be something you enjoy.

We recognise that as businesses you generously donate your most valuable visual merchandising space to celebrate with us each year. Why not find a way to use the theme and tie it back to your business?

Past Festival business house windows have greatly assisted to build a sense of excitement in the community. The highly-decorated windows also assist to encourage visitors to return for the June long weekend. A great Festival window raises interest levels, generates awareness about the impending Festival, is often informative or humorous and brings people together.

**These are all just suggestions, you may have a great idea of your own.**

**Still Stuck for ideas?** Why not consider offering your window to a local volunteer service group or organisation. This is a wonderful way to foster community relations in a meaningful way, whilst also demonstrating to a broader audience the keen sense of community in Grenfell.

**Duration:** The ideal duration of your Window Display will extend from May 20th - June 14<sup>th</sup>.

**What we will do for you:** The Festival will photograph the best windows and publish a promotional 2019 Window Dressing album on facebook, including your business name to accompany the image.

<https://www.facebook.com/grenfellfestival/>

We will also promptly publish in the Grenfell Record, a photo of the Winning Window with the relevant Business Owner, accompanied by the Official Festival Window Dressing Judge.

**Judging:** Windows will be judged in the first week of June and winners will be announced and presented with their awards that afternoon.

**Prizes include:**

**First Place:** \$100, **Second Place:** \$50, **Third Place:** \$30

All placegetters receive a complimentary Place Prize Display Banner.

Award Cards to Highly Commended and Commended.



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**THEME: Ode to Winter**

**Shop Name:** .....

**Contact:** .....

**Address:** .....

**Phone:** .....

**Email:** .....

Please complete your application and return it to the **Grenfell Visitor Information Centre** or directly to the Window Competition Coordinator.

Joan Eppelstun  
Ph 6343 1033